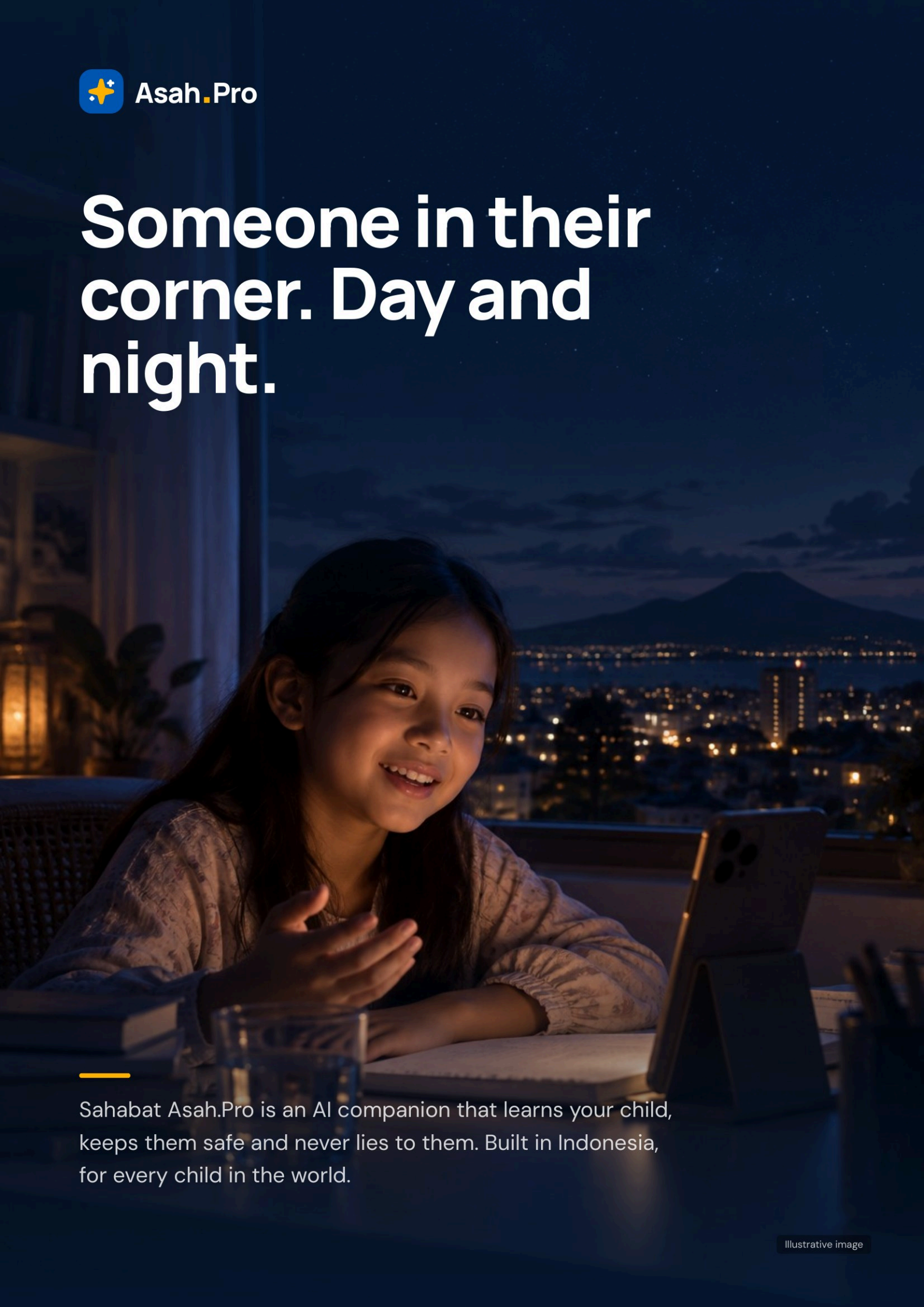
Asah.Pro

Someone in their corner. Day and night.



Sahabat Asah.Pro is an AI companion that learns your child, keeps them safe and never lies to them. Built in Indonesia, for every child in the world.

Illustrative image

06:30

Every child deserves a friend who knows how they learn, notices when they are sad, and is there at nine o'clock at night.

A private tutor helps for an hour. A video app teaches, but it does not listen. A general chatbot answers, but it was never made for a child. Parents are left guessing what their children saw online today, whether they understood the lesson, and why they went quiet at dinner.

Asah.Pro was built to close that gap. "Asah" means to polish and sharpen; "Pro" means professional. The name is the promise: to polish every child into a shining professional, sharp in learning, strong in body and confident in mind.



Aisyah, young mentor



Raka, young mentor



Dewi, parent companion

07:15

Meet Sahabat. Chosen by your child, guided by you.

Sahabat means "close friend". Your child chooses a face, a voice, a name and a style, and talks to Sahabat as they would to a friend. Sahabat learns the child: what they enjoy, where they get stuck, how they feel today.

A face and a voice, never a copy

Three companions for children and three for parents, drawn as original characters. No real person's face or voice is ever cloned.

Honest, always

Sahabat guides step by step towards the answer and never pretends. When it does not know, it says so.

Faith, if the family chooses

A faith option set by the parents. For Muslim families, Sahabat can pray with the child.

Grows with the child

Playful for primary school, focused for secondary. The look and the language change as the child grows.



Aisyah
Young mentor

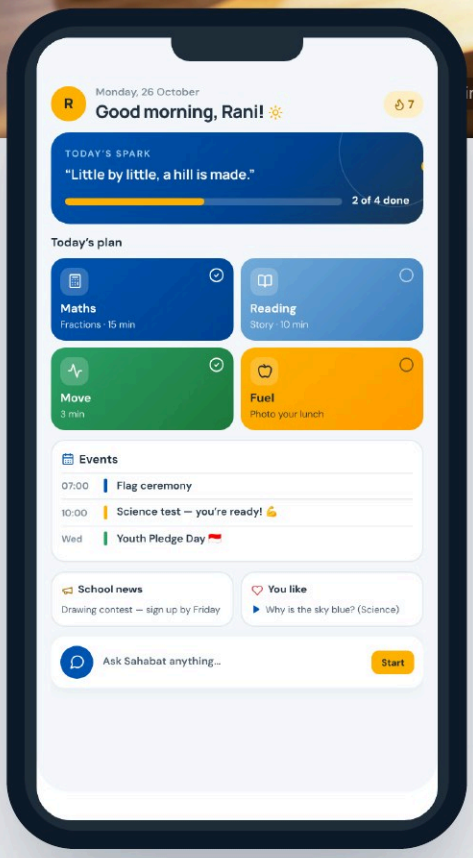


Raka
Young mentor



Dewi
Parent companion





10:00

Every subject, to the national curriculum.

Sahabat teaches every school subject to Kurikulum Merdeka, in Bahasa Indonesia first, with English one tap away. It explains, asks, waits and explains again, in the child's own pace and language, and adds each school's own library to what it knows.

Homework stops being a fight. When your child is stuck at 21:30, someone answers, and it is not a stranger on the internet.

12:30

Sharp in learning. Strong in body. Confident in mind.



Illustrative image

Learn

Guided lessons, practice and streaks, voiced and animated, with an offline mode for low-bandwidth areas.

Move

Short, age-graded exercise routines led by Sahabat every day, at home or in the playground.

Fuel

Snap the lunch plate and Sahabat turns nutrition into a game, with local recipes and a meal planner for parents.

Motivate

One daily plan across learning, movement and food, with goals and encouragement that build habits.

Interests

Bolt-ons beyond the curriculum: languages, handwriting and the passions Indonesian children care about.

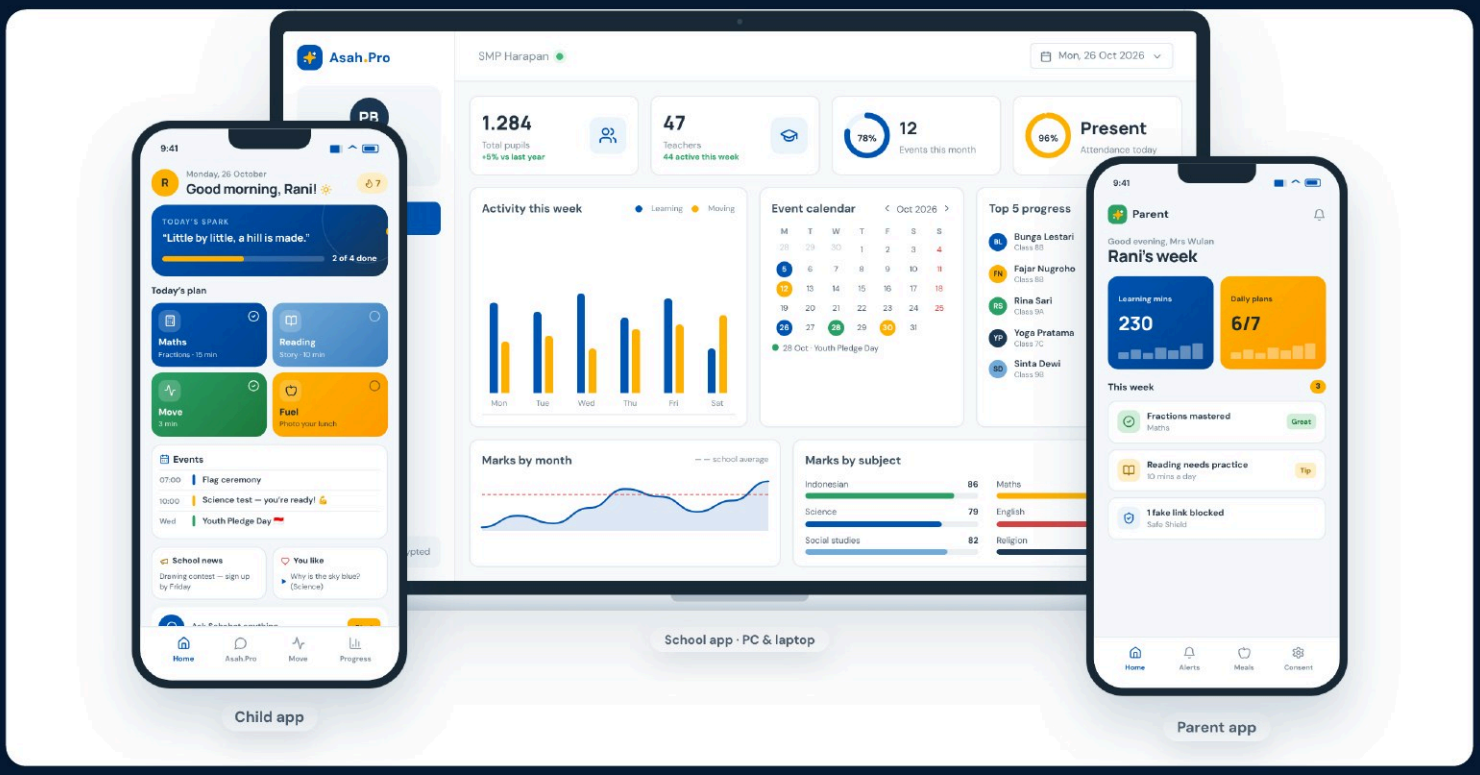
Wellbeing

Mood check-ins and drug-prevention learning, written for children.

15:00

Three apps. One circle around the child.

For the first time the child, the parents and the teacher see the same picture, each in the way that helps them most.



Child app

Primary to secondary. Today's plan, lessons, Move and Fuel, and Sahabat one tap away.

School app

Teacher, head teacher and school-group dashboards, downloadable to school PCs and laptops.

Parent app

A daily report, alerts, consent and privacy, voice and faith choices, and the meal planner.

App screens show sample data.

16:00

Teachers see who is falling behind before it is too late.

Each teacher sees the progress of every pupil in every subject, with an early warning and extra practice ready to send. Head teachers see every class, attendance and events on one screen, and school groups see every campus.

There is no cost to the school or to the education service. The school signs an agreement with the head teacher, connects its curriculum and its own library, and parents subscribe for their children. The dashboards run on the PCs and laptops schools already own.



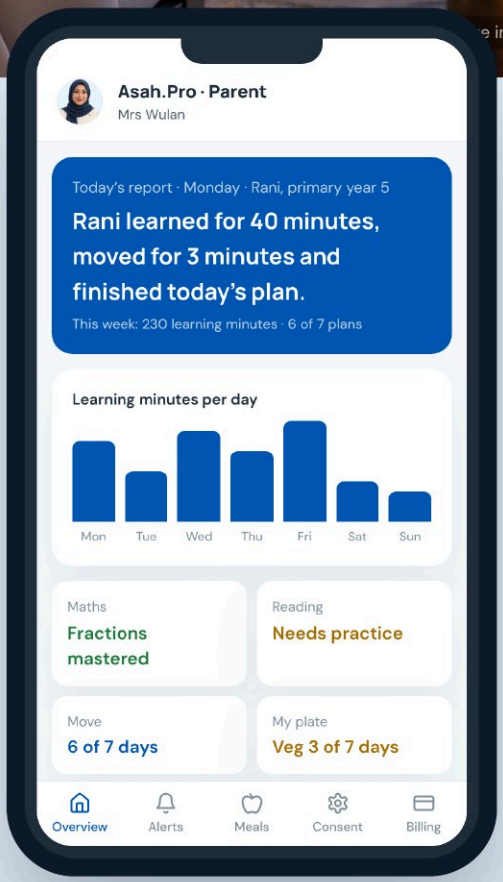


19:00

One quick look and you know their day.

Every evening the parent app shows what your child learned, how they moved, what they ate and how they felt, in a report that takes a minute to read. Alerts arrive the moment something needs you.

Parents are in control of everything: consent, privacy, the voice, the faith option and every feature. Parents can add their own companion too, with the same protection for themselves.





21:00

Protecting the child is the foundation stone.

Data stays in the country

Every child's data is held in their own country, under its law, with a consent ledger for parents.

No cloning, ever

No real person's voice or face is ever copied. Every companion is an original character.

A person reviews every alert

When Sahabat senses a child in distress it alerts the parent and the school, and a person reviews it.

Safe Shield

Websites and links are checked for scams and grooming before the child sees them.

There through the night

A night guardian for illness and nightmares, which parents can switch on or off.

Made for children

Designed for under-13s from the first line of code, not adapted from an adult chatbot.

One price, everything included

Less than one hour of private tuition a month.

Prices per child per month, all taxes included. No cost to the school.

Lite

US$4.99

per child, per month

Every school subject and full protection.

Your child types; the phone reads the answers aloud.

The parent app with the daily report.

Full

US$9.99

per child, per month

Everything in Lite, plus Sahabat talks in a natural voice and listens back.

Twice the tutor time.

All inclusive: no extra charge for the AI tutor.

Each additional child

10% off each additional child in the family.

A companion for parents

US$2.50 a month covers both parents, all taxes included.

Indonesia launch prices in US dollars. Prices in each country are set locally.



Illustrative image

Built in Indonesia, for every Indonesian child.

Indonesia sets the standard: the curriculum, Bahasa Indonesia, the faith option and the child-protection rules are built here, and every child's data stays in Indonesia.

Four regions, one launch day

All four regional licences go live on the same day, with one national campaign.

Partner schools first

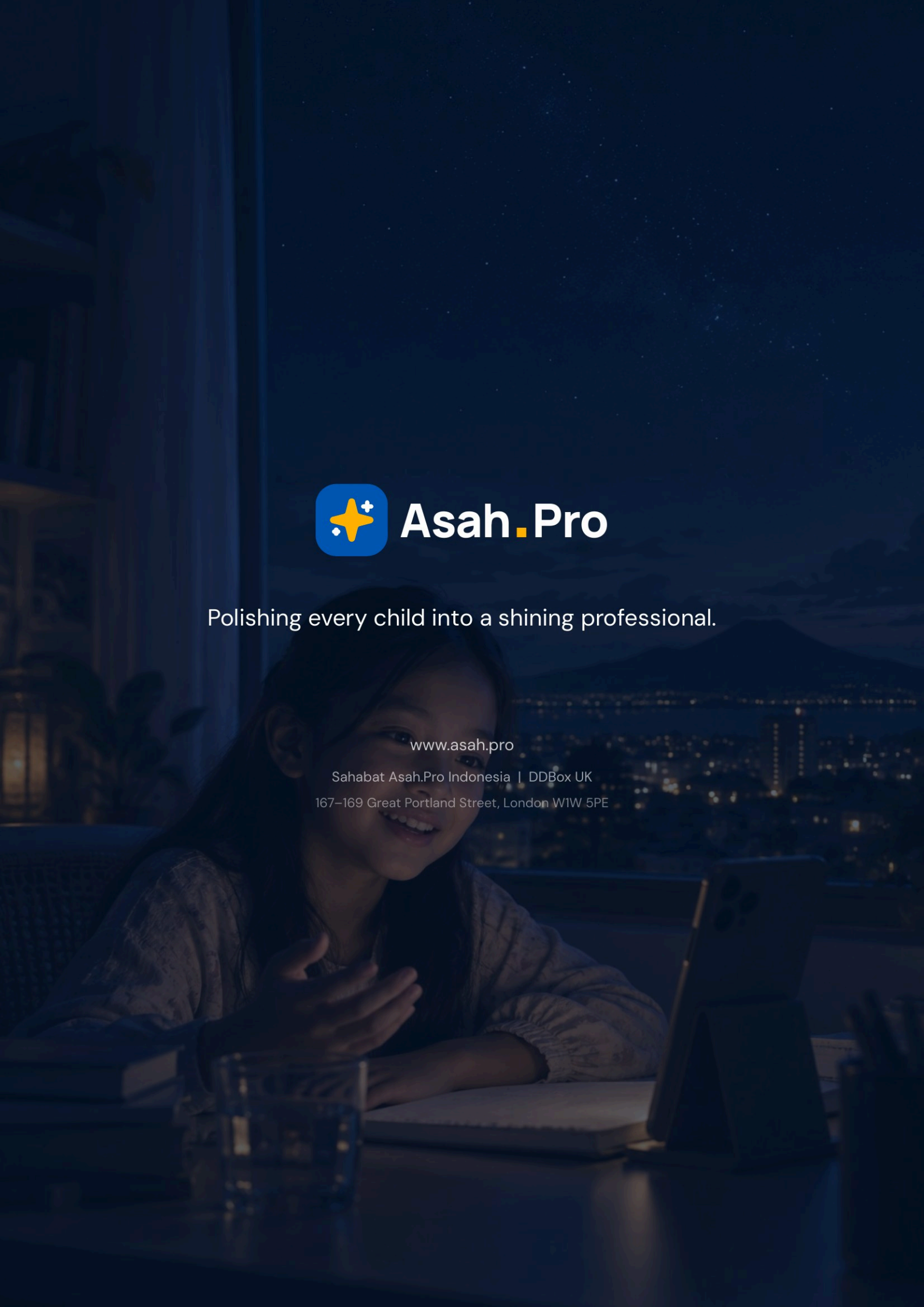
The partner school programme brings the first wave of private schools.

School groups, signed nationally

Head office signs the national school groups directly; regional operators sign the remaining schools.



Illustrative image



Asah.Pro

Polishing every child into a shining professional.

www.asah.pro

Sahabat Asah.Pro Indonesia | DDBox UK

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